



**EXECUTIVE MBA**  
**HEALTH MANAGEMENT**  
WEEKEND PROGRAM



## STUDENTS PROFILE

# EXECUTIVE MBA

HEALTH MANAGEMENT [ CLASS OF 2024 ]

### ACADEMIC BACKGROUND



5%

Engineering &  
IT



7%

Business  
Administration



88%

Medical, Dental and Allied  
Health Sciences



NUMBER OF STUDENTS  
**60 PARTICIPANTS**



GENDER DIVERSITY RATIO  
**78% MALE / 22% FEMALE**



AVERAGE EXPERIENCE  
**10 YEARS**



AVERAGE AGE  
**37 YEARS**

# *In this* **CATALOGUE**

Use our catalogue to find out more about the Program and make sure to check [lumhs.edu.pk](http://lumhs.edu.pk) for further details and the most up-to-date information.

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Muhammad Bilal  
EMBA Class of 2024





# MEET THE VICE-CHANCELLOR

LIAQUAT UNIVERSITY OF MEDICAL & HEALTH SCIENCES  
JAMSHORO

*Gateway*  
to a Brighter future



It is my utmost pleasure to welcome you to the Executive MBA in Health Management program at Liaquat University of Medical and Health Sciences. This program is designed for working professionals who are looking to advance their careers in the healthcare industry.

You will be joining a group of students with diverse backgrounds, experiences and skills in the healthcare sector, and I am confident that the knowledge and skills you gain in this program will help you to achieve your goals and make a positive impact in the healthcare industry.

I understand that the healthcare industry is constantly evolving, and the challenges it faces are becoming more complex. The Executive MBA in Health Management is designed to provide you with the knowledge and skills necessary to meet these challenges. You will learn about the latest trends and best practices in healthcare management, and you will have the opportunity to apply this knowledge in real-world scenarios.

In this program, you will gain an understanding of the economic, legal, and ethical aspects of healthcare, as well as the leadership and management skills necessary to succeed in this field. The program is designed to provide you with a broad understanding of the healthcare industry and how it operates, while also providing you with the opportunity to specialize in areas of interest to you.

I encourage you to take full advantage of the resources available to you, including the faculty, staff, and your fellow students. I also strongly encourage you to actively engage in the program and to challenge yourself to think critically and creatively.

As you embark on this journey, I wish you all the best and look forward to hearing about your successes in the future.

**Prof. Dr. Ikram Din Ujjan**  
Vice Chancellor  
LUMHS - Jamshoro



# PROGRAMME BRIEF

The Executive MBA in Health Management is a 2-year executive weekend program that envisions to provide an intensive, rich and innovative understanding of the intersection between business fundamentals and healthcare management. It aspires to impact the practice of health management by producing leaders, innovators and managers. Weekend classes accommodate working professionals, making this a truly dynamic and accessible program.

A blended learning approach of online and on-campus sessions exposes students to the new realities of the business world.

It reinforces student-centered learning by providing a truly transformative and interactive experience. Blended learning techniques throughout this program will present diversity of instructional approaches, learning technologies, case studies, readings, role plays and industry engagements. Special emphasis is given to connecting students with worldwide opportunities in the health industry through an innovative experiential curriculum, intensive skills education, and diverse learning experiences.

## **AS A GRADUATE OF EXECUTIVE MBA IN HEALTH MANAGEMENT YOU WILL**

- Understand key challenges, major stakeholders, the value chain and its major components in the healthcare sector.
- Become familiar with issues of equity, quality and sustainability in healthcare.
- Recognize challenges of managing complex health systems, understand the role of policies and laws, and design and implement process change in the healthcare sector.
- Understand the steps of creating a successful venture in the healthcare sector.
- Identify opportunities for innovation in healthcare and develop an understanding of designing and implementing healthcare innovation.



**Masroor Umar**  
EMBA Class of 2024





Paras Shaikh  
EMBA Class of 2024

## Admission Criteria

Applicants must meet the minimum eligibility criteria in order to be considered for admission to the Executive MBA (Health Management) Program.

*Admission is purely merit-based and rests solely on the following criteria:*

- ▶ 16 years of education
- ▶ Academic Record
- ▶ Performance in the Admission Test
- ▶ Work Experience
- ▶ Two Letters of Recommendation
- ▶ Completed and submitted application form and supporting documents by the stipulated deadline

*This is the minimum eligibility criteria that applicants need to fulfill in order to be eligible to apply.*



**2 YEARS**

WEEKEND PROGRAMME



**HIGHLY QUALIFIED**

PHD FACULTY



**NETWORKING**

WITH INDUSTRY LEADERS



**GLOBAL EXPOSURE**

HELPS YOU BOOST YOUR CAREER

## CORE CURRICULUM



The Executive MBA in Health Management program requires a minimum **75 credits** of coursework. Each **course is of 3 credit hours** and **research project is of 6 credit hours**.





Peer Asad Aziz  
EMBA Class of 2024

# PROGRAMME STRUCTURE

## EMBA Healthcare Management

## Credit Hours

### 1st Semester/Module I [1st Year]

Financial Accounting	[3]
Principles of Management	[3]
Principles of Marketing	[3]
Problem Solving and Decision Making	[3]
Healthcare Quality Concepts	[3]
Business Economics	[3]
<b>Total</b>	<b>[18]</b>

### 2nd Semester/Module II [1st Year]

Healthcare Cost and Management Accounting	[3]
Introduction to Epidemiology	[3]
Healthcare Marketing Management	[3]
People Management in Healthcare	[3]
Operations Management	[3]
Statistical Inference	[3]
<b>Total</b>	<b>[18]</b>



**EMBA Healthcare Management****Credit Hours****3rd Semester/Module I [2nd Year]**

Introduction to Business Finance [3]

Business Research Methods [3]

Healthcare Standards and Surveys [3]

Healthcare Regularity Requirements [3]

Strategic Leadership in Health Care [3]

Healthcare Quality Function Management [3]

**Total [18]****4rth Semester/Module II [2nd Year]**

Healthcare Information Management [3]

Healthcare Performance Improvement Process [3]

Risk and Patient Safety Management [3]

Lean Six Sigma Methodology [3]

Maintenance Management [3]

Research Project [3]

**Total [18]**

## FEE STRUCTURE

*The fee structure for this degree program per semester is as follows:*

Title	Amount
Registration Fee	10,000.00
Tuition Fee (per course)	15,000.00
Fee on the basis of per Credit Hour	5,000.00
Tuition Fee (per semester)	90,000.00
<b>Total Fee (per semester)</b>	<b>PKR 100,000.00</b>

*\* research project credit hours fee will be charged based on its credit hours*



# GLOBAL EXPOSURE

The students enrolled in Executive MBA Health Management program would be provided a unique global exposure opportunity in Silicon Valley, San Francisco, California, USA. In addition to learning about the latest developments and trends in the healthcare industry, students would also have the opportunity to experience and learn about the American business culture and way of working.



The students will also have the chance to network with industry leaders and professionals from around the world, and gain a global perspective on healthcare management.

Furthermore, the program may include visits to companies and organizations in the Silicon Valley area, which would provide students with firsthand experience and insight into the healthcare industry in the US, and allow them to compare and contrast it with the healthcare industry in Pakistan.



# GUEST LECTURE SERIES

Industry leaders and practitioners will be invited as a guest speaker for every subject to share best practices and invaluable experience and knowledge in the Guest Lecture Series.

These lectures provide students with an opportunity to learn from industry professionals, gain insights into the latest trends and developments in business, and network with other professionals in the field. The topics covered in these guest lectures may include finance, marketing, operations, strategy, and leadership with special focus on health management.

The format of the Guest Lecture Series may include in-person or virtual lectures, panel discussions, and interactive sessions. The Guest Lecture Series usually aims to expose students to real-world examples of business practices and to provide them with practical knowledge and skills that they can apply in their future careers.

Overall, Guest Lecture Series can serve as a valuable addition to the classroom by providing students and professionals with a unique opportunity to gain a broader understanding of the field, to make valuable connections, and to be inspired by the successes of industry leaders and practitioners.

## INVITED SPEAKERS FOR PAST GUEST LECTURES



**MASHOOQUE A. BHATTI**

Consultant - ORIC, LUMHS  
Director HR Aror University



**ASAD MAHMOOD**

Sales Development Manager  
Project Sales Head  
Diamond Paints



**DR. KAISER BENGALI MAHTAB AKBAR RASHDI**

Educationist & Economist



Educationist



**NAUFIL AFTAB**

Vice President Sales  
HUM Network



**ZEESHAN QURESHI**

Area Manager Sindh Bank





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